Honda Surabaya Center

PT. Istana Mobil Surabaya Indah
Honda Surabaya Center as known as PT. Istana Mobil Surabaya Indah is the member of Istana Kemakmuran Motor (IKM) Group which owns the largest Honda Automobile dealer network in Indonesia and several International Hospitals in Jakarta and Surabaya
Honda Authorized Main Dealer in East Java, Bali and Nusa Tenggara

Honda Dealers that under supervision of Main Dealer (Honda Surabaya Center) :

1. Honda Surya Agung - Surabaya
2. Honda Saver - Surabaya
3. Honda Mandala Mandiri - Surabaya
4. Honda Jemursari - Surabaya
5. Honda Citra Cakra - Surabaya
6. Honda Graha - Sidoarjo
7. Honda Mandalasena - Malang
8. Honda Pacific Motor - Kediri
9. Honda Denpasar Agung - Bali
10. Honda Dewata Motor – Bali
11. Honda Kuta Raya - Bali
12. Honda Naga Motor – Lombok
13. Honda Mojokerto
14. Honda Jember
15. Honda Cokroaminoto
Honda Surabaya Center is a Honda Automobile Main Dealer for East Java, Bali and Nusa Tenggara Region. It was founded by the late Mr. Ang Kang Hoo and Mr. Hasan Opek on January 26, 1987.

**Honda Surabaya Center**

**Address:**
Jl. Basuki Rahmat 33 - 37
Surabaya - East Java

- **Land Area**: 4.000 m²
- **Showroom**: 800 m²
- **Workshop**: 1.460 m²
- **Parts Area**: 180 m²

**Dealer Facilities:**
Showroom for 10 units display
Service lounge and workshop
Spare Parts office and warehouse
Body & Paint workshop
Honda Surabaya Center can accommodate 10 units display with 800m2 showroom area, is supported by a comfortable waiting room, furnished with two plasma TVs, dealing tables and also equipped with wi-fi / internet access.
Honda Surabaya Center has 11 stalls General Repair, 2 stalls Quick Service, 2 stalls Final Inspection and one Car washing lane. It is also equipped with modern equipment such as two Post Lift, Scissors Lift, Computerized Wheel Balancer, and computerized examination tool (Honda Diagnostic System).

HSC also provide Fast Tech Quick Service, the periodical maintenance and light repair in less than 45 minutes.
Honda Surabaya Center has Body & Paint workshop facility. It is equipped with modern tools such as Cellete Bench & Jig system for precision measurement of the vehicle body, Painting & Spraying Booth, Spot & CO Welding and Computerized Paint Mixing System.
Honda Automobile Parts Warehouse

Honda Surabaya Center is also equipped with the latest Electronic Parts Catalogue Program, supported with delivery car to fasten parts delivery to customers and increase customer satisfaction.
Honda Surabaya Center facilitated with Training Center to enhance skills and knowledge of technicians on the development of Honda’s engine Technology all across East Java, Bali and Nusa Tenggara.
My Honda Moments
Let's make every moment count

Grand City - Surabaya, 20 November 2010
Incentive Trip Program for Salesperson

Malaysia - Singapore - Thailand
Honda Surabaya Center has been involved in the automotive world for over 25 years now. It has determined to strive for continuous development and customer satisfaction. This will be achieved in parallel with solid management of human resources with close attention to employee security and welfare.

Management structure consists of:

The Late Mr. Ang Kang Hoo
President Commissioner
(Founder of IKM Group)

Mr. Hasan Opek
President Commissioner

Mr. Ang Kok Bin
Commissioner

Mr. Ang Hoey Tiong
President Director

Mr. Rudy Surjanto
Director

Mr. Wendy Miharja
General Manager
Join us at Honda Surabaya Center
We Challenge you
to join our winning team

Position:
1. Sales Representative (SR)
2. Sales Counter (SC)
3. Dealer Development (DD)
4. Area Supervisor (ASPV)
5. Data Analyst (DA)
6. Marketing Communication (MC)
7. Administration (ADM)
8. Service Instructor (SI)
9. Service Advisor (SA)
10. Field Operation (FO)

Qualifications & Requirements:

a. Work Location in Surabaya, East Java
b. Male (1, 3-6, 8-10), Female (2 & 7)
c. Fresh Graduate (Bachelor or Diploma) for all Major with min IPK 2.5 (1-10)
d. Familiar with MS Office (3-10), Auto Cad (3)
e. Enthusiastic can-do attitude, highly self-motivated, result oriented and a well developed sense of drive
f. Good interpersonal skill, patient, and trustworthy

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“If Honda does not race, there is no Honda.”
- Soichiro Honda -
• **Sales Representative & Sales Counter (SR & SC)**
  Melakukan proses penjualan mobil serta memberikan pelayanan secara profesional kepada konsumen agar dapat memenuhi target yang ditetapkan, serta mendapatkan income yang tidak terbatas.

• **Dealer Development Staff (DD)**
  Bertanggung jawab terhadap pengembangan jaringan dealer serta pengembangan sumber daya manusia di seluruh dealer Honda area Jawa Timur, Bali dan Nusa Tenggara.

• **Area Supervisor (ASPV)**
  Melakukan supervisi terhadap dealer-dealer di bawah naungan HSC serta bertanggung jawab terhadap pencapaian target penjualan dan aktifitas marketing agar dapat memenuhi target yang ditetapkan.

• **Marketing Communication (MC)**
  Bertanggung jawab terhadap perencanaan, pelaksanaan serta pengembangan aktifitas marketing dan program penjualan yang dilakukan oleh HSC beserta dengan dealer-dealer Honda di wilayah Jawa Timur, Bali dan Nusa Tenggara.

• **Data Analyst (DA)**
  Melakukan analisa terhadap perkembangan pasar otomotif beserta dengan aktifitas yang dilakukan oleh kompetitor.

• **Field Operation (FO)**
  Melakukan supervisi terhadap dealer-dealer di bawah naungan HSC serta bertanggung jawab terhadap pencapaian target di Service dan Parts seluruh dealer Honda di wilayah Jawa Timur, Bali dan Nusa Tenggara.

• **Service Instructor**
  Memberikan pelatihan kepada tenaga teknisi di area bengkel agar memiliki skill yang sesuai dengan kualifikasi dealer resmi Honda.

• **Service Advisor**
  Memberikan pelayanan kepada konsumen di bengkel mulai dari saat penerimaan kendaraan hingga saat penyerahan kendaraan kepada konsumen.

“Enjoying your work is essential. If your work becomes an expression of your own ideas, you will surely enjoy it.”
- Soichiro Honda-
ありがとう

Thank You